



P.O. Box 380
515-1/2 Court St.
Williamsburg, IA 52361
Tel (319) 668-2699
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The Reichert family has been involved in the horse business since 1934. While the pleasure horse has been the primary equine related sport and business of choice, family members have participated in, rodeos, open shows and exhibited horses of all breed at the local, state, regional and national levels in all disciplines. In addition, the family has been active in the promotion of the equine business across Iowa, the United States and Internationally.

The establishment of the Reichert Equine Foundation in 2008 is to begin the process of building sustainability, not only for the Reichert Celebration, but to recognize servant leadership development, community and organizational participation while encouraging academic excellence

The Reichert Equine Foundation will award five \$500.00 Scholarships at the Reichert Celebration through the following breed shows: APHA Celebration, ApHC Celebration, AQHA Celebration POA Celebration and NSBA Celebration. Scholarships will be announced on Friday, August 13, 2010 during The Equine Chronicle Color Classic. Applicants will be awarded scholarships based on merit detailed under scholarship criteria.

Scholarship money will be paid after proof of enrollment is supplied to the Reichert Equine Foundation.

APPLICANT:

Name: _____

Parents Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Home Phone: _____ Cell Phone: _____ Email: _____

Current High School _____ Intended College: _____

Years of involvement in equine related activities: _____

Years competed at the Reichert Celebration: _____ Years showing horses: _____



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SCHOLARSHIP CRITERIA:

1.) **ESSAY:**

Separately answer the following question in 500 words or less:

Describe how being involved with horses and participating in horse related activities helped you achieve your goals and define the person you are today.

2.) On a separate piece of paper please describe your past involvement in equine related activities involving work, pleasure, competition and or community service.

<u>EXAMPLES: Date</u>	<u>Location</u>	<u>Description of activity</u>
August 19, 2009:	Des Moines, IA:	I competed _____ class of horses at _____ show at the State Fair.
August 10, 2009:	Tulsa, OK:	I competed at Reichert Celebration in NSBA Novice Rider event in the NSBA show.
From 2007-2010:	Marengo, IA:	I raised a horse for project through the Marengo FFA chapter.
Summer 2009:	Swisher, Iowa:	I volunteered 4 times a month for Miracles in Motion, a non-profit company that allows children with disabilities to ride horses for therapy by connecting the children with the spirit and energy of a horse.
May 25, 2009 – August 15 2009:	Belle Plaine, IA	I worked for Dr. in treating horses and large animals.

3.) **ORGANIZATIONAL INVOLVEMENT:** List the organizations and leadership roles you have served in your community, church, school and/or equine industries.

4.) LETTER OF RECOMMENDATION: Include 2 letters of recommendation. (Writer must NOT be related to applicant.)

The letter should include and answer the following questions.

- Name, address, business/organization and phone number of person writing the recommendation.
- What is the relationship to the scholarship applicant and individual writing the recommendation?
- In approximately 250 words or less describe the servant leadership, community engagement and academic achievement of this applicant and why you are recommending him/her for this scholarship?

Scholarships must be submitted no later than August 10, 2010.

Prior to July 26, 2010 please submit to Reichert Equine Foundation office listed above.

After July 26, 2010 submit to show office at the Reichert Celebration.

******Applicants need not compete in any horse show to apply for a scholarship.***

Reichert Equine Foundation
Terry @ReichertEquineFoundation.com
www.ReichertEquineFoundation.com