

TOOLS FOR GIVING

Gift of Appreciated Stock

More benefits



Benefits

Giving appreciated stock through the Reichert Equine Foundation is popular among a range of givers—individual investors, families, entrepreneurs, and even groups of friends who have formed investment clubs.

By giving stock through the Reichert Equine Foundation, you can avoid capital gains taxes that would be due as a result of its sale, and establish a charitable fund that benefits the local causes and organizations you care about most. With gifts of appreciated stock, your stock market earnings translate into community impact, so you get a more rewarding return on your portfolio. You can set up a scholarship or other fund to benefit the Equine Industry.

The Reichert Equine Foundation provides a simple, powerful, and highly personal approach to giving. We offer a variety of giving tools to help people achieve their charitable goals.

You can make a gift of cash, stocks, bonds, real estate, or other assets to the Reichert Equine Foundation. Most charitable gifts qualify for maximum tax advantage under federal law. For more information and ideas on ways to integrate your financial planning with charitable giving, ask your financial advisor or contact the Reichert Equine Foundation.



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Want to see your stock generate a better return?

Gift of Appreciated Stock



Everybody wins when you make a gift of appreciated stock to the Reichert Equine Foundation. Your gains are put to good use. Your gift of stock is reinvested in the equine community, and it qualifies for an immediate tax deduction based on the full fair market value.

How it works

- You make a gift of appreciated stock to the Reichert Equine Foundation
- Your gift can be placed into any of our charitable funds. For example, you can use your gift to create a Donor Advised Fund in your name, in the name of your family or business, or in honor of any person or organization you choose. You can then stay involved in recommending uses to the fund.
- Your gift qualifies for a tax deduction based on the full market value of your stock; you avoid the capital gains tax that would otherwise arise from the sale of this stock.
- We handle all the administrative details.
- Your gift can be placed into an endowment that is invested over time. Earnings from your fund are used to make grants addressing community needs. Your gift and all future earnings from your gift is a permanent source of community capital, helping to do good work forever.



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